

Solving Animal Disease for Scalable and Safe Food

Achieve One-health with Al based Digital Healthcare Platform **⊿ farmsplan** 

CEO Daniel Kyeong daniel@aidkr.com **Global Challenge** 

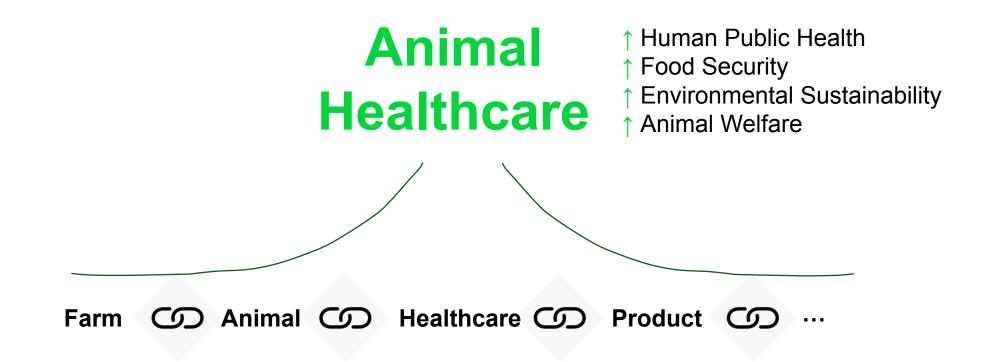
# **\$3 Trillion Economic Loss** in over 10yrs

# **Xnimal**Disease

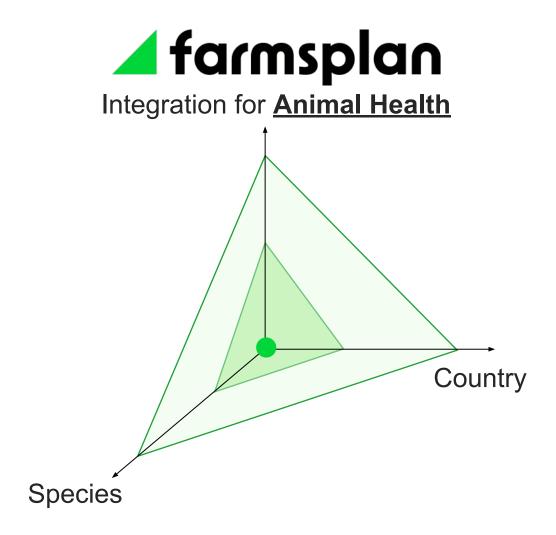
and it grows.

\* 2016 World Organisation for Animal Health (OIE), FAO, TADs to the global economy was estimated to be around \$300B

#### farmsplan Data Value-chain Integration



farmsplan Integration & Expansion



Integration Al/Data Service + Product

Species Cattle, Chicken, Pig, Horse

ASEAN, India, UK, Europe

## Maximizing Value Creation<sup>1</sup>(return) on farmsplan<sup>®</sup>(investment)



Al/Data Service Vertical Integration Management Healthcare Distribution Certification Finance Product Vertical Integration Seed Nutrition Animal Health Infrastructure Food

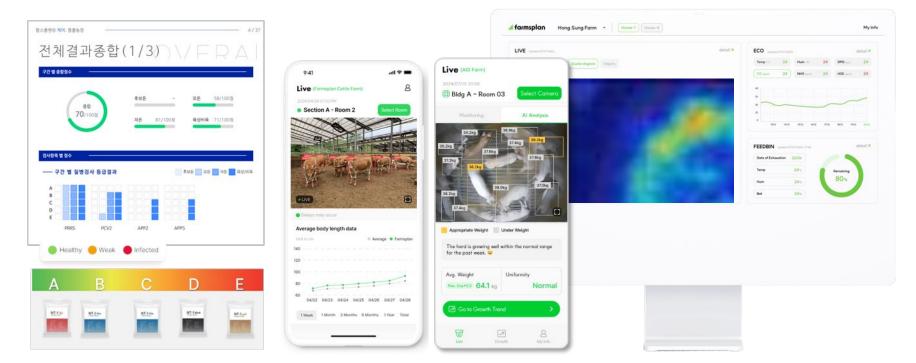


(1) Value-creation for farmsplan members(customers) : Farm productivity<sup>↑</sup>, Farm's/Partner's profit <sup>↑</sup>, Livestock product Quality Control<sup>↑</sup>, Sustainability & One-health <sup>↑</sup>

#### **Digital Healthcare Service,** Benefit to Farmers over ROI 500%

50%↓ in Antibiotic usage
30%↓ in Drug cost
15%↓ in Feed cost
40%↓ in Mortality rate

~25% ↑ in Revenue~30% Operating Income



#### **Financial Service,** Benefit to Farmers with Digital Healthcare

**Government Subsidy** 

Farmer's Loan

**Animal Insurance** 



Agricultural Policy Insurance & Finance Service





#### **Animal Health One-Stop Service,** Benefit to Partners and Farmers



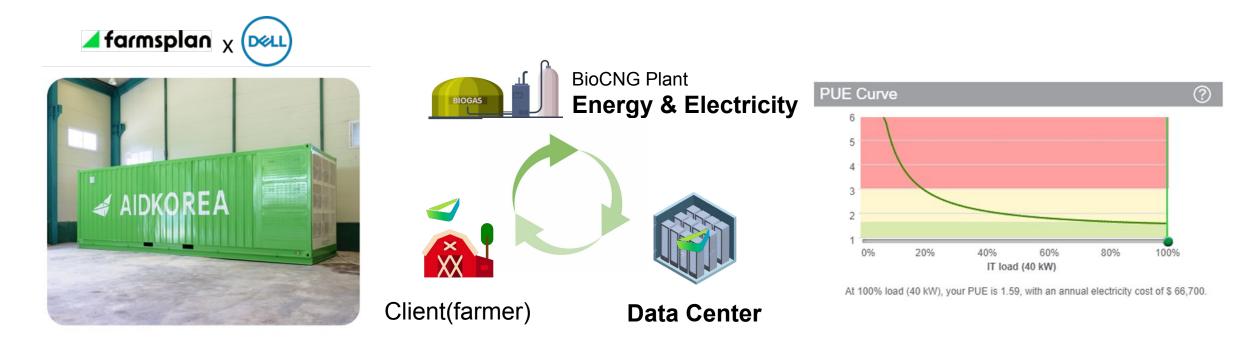
farmsplan Vet. | Consultant | Animal Hospital



farmsplan Semen | Feed | Additives

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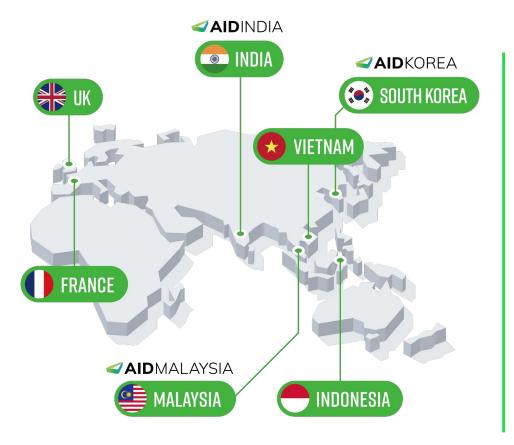
### **Digitized Farm with Data Center,** Data Security, Renewable Energy Utilization, ESG



# Data driven Certification, Contribution to UN SDGs OF SUSTAINABLE GOALS



#### farmsplan Global No.1



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#### Series B funding \$30M, Revenue \$20M

No.1 market share in Korea, +900 farms under management

farmsplan steered by serial entrepreneurs and a team with deep industry experience in AI, Veterinary Science and Healthcare Services



**Commercialized World-Class AI tech in the Sector** 

1<sup>st</sup> in the Country to Export the Animal-Technology



Daniel Kyeong CEO, Co-founder

MS in Al/Big Data Analysis @ KAIST Ph.D drop-out in Bioinformatics @ Seoul National Univ. Co-founders and Teams from



# Solving Animal Disease, Saving Human

#### Future of Animal Industry

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Animal Disease Human Disease Food Security One-health ESG

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